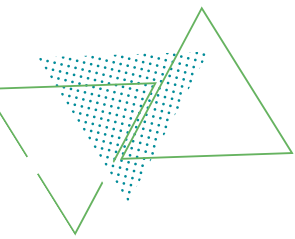




EACH ONE REACH ONE
SNEB MEMBERSHIP CHALLENGE

MEMBERSHIP TOOLKIT

SHARE THE VISION, GROW THE MISSION



We've created this comprehensive Toolkit to help you easily spread the word about SNEB and encourage others to join our community. Use these resources to share the benefits of SNEB membership and help us *grow together!*

PAGE

Email Your Network

Use our email template to quickly send a compelling message that invites others to join the SNEB community.

2

Leverage Social Media

Access our collection of engaging social media graphics and post text to help you share the campaign and attract new members across your networks.

3

Direct Message

We've provided a sample Direct Message script to help you easily invite others to join SNEB.

4

Craft Your Message



EMAIL SAMPLE

Hi [Recipient's Name],

I'm excited to share that I'm a member of the Society for Nutrition Education and Behavior (SNEB), and I'd love for you to join us. SNEB represents the unique professional interests of nutrition educators worldwide. SNEB is dedicated to promoting effective nutrition education and healthy behavior through research, policy, and practice and has a vision of healthy communities, food systems, and behaviors.

By joining SNEB, you'll gain access to a wealth of resources, professional development opportunities, a discount to our excellent annual meeting, and a vibrant community. Plus, if you join before October 20, you won't pay membership dues again until 2026!

Becoming a member is as easy as 1,2,3:

- Pick your membership type
- Mention my name in the referral box at checkout
- Pay to unlock all the benefits

I hope you'll join SNEB! If you have any questions or need more information, feel free to reach out.

All my best,



Use this subject line to grab the receiver's attention:
Join Me in Growing the SNEB Community!

Leverage Social Media



SOCIAL TEXT

You may not know, but I'm a proud member of the Society for Nutrition Education and Behavior (SNEB). This is an amazing organization that values advancing nutrition education and research. I'd love to see more of my colleagues join the mission!

The best part is, if you join before October 20 the rest of 2024 is FREE! Be sure to mention me as your referral. Just like that, you'll be part of a fantastic network! DM me if you want more info.

🔗 Follow this link to become a member today: <https://t.ly/6OM3i>

#IAMSNEB #SNEB #JOIN #NUTRITIONEDUCATION #RESEARCH

Become a Member of SNEB

BENEFITS

- **ACCESS** to nutrition education research through an online subscription to the Journal of Nutrition Education and Behavior (JNEB)
- **CONNECT** with nutrition education experts through the members-only listserv and membership directory
- **VIEW** live and recorded webinars online—often with CEU credits
- **MEMBERSHIP** in two of SNEB's specialized Divisions during first year in SNEB
- **VOICE** in nutrition education policy through SNEB's Advisory Committee on Public Policy
- **DISCOUNTS** on the SNEB Annual Conference

EACH ONE REACH ONE
SNEB MEMBERSHIP CHALLENGE

CLICK TO DOWNLOAD

Become a Member of SNEB

- ACCESS TO NUTRITION EDUCATION RESEARCH
- WATCH LIVE AND RECORDED WEBINARS
- MAKE AN IMPACT IN THE WORLD OF NUTRITION EDUCATION
- CONNECT WITH OTHER EXPERTS

EACH ONE REACH ONE
SNEB MEMBERSHIP CHALLENGE

Join by October 20

CLICK TO DOWNLOAD

DIRECT MESSAGE SAMPLE WITH FAQs



No, I haven't.
What's it all about?

I've been meaning to tell you about an exciting initiative I'm involved in called the Each One Reach One campaign with the Society for Nutrition Education and Behavior. Have you heard about it?



It's a campaign aimed at expanding the SNEB community by encouraging professionals like us to refer new members. Joining SNEB comes with some great benefits, including access to valuable resources, professional development opportunities, and a network of dedicated nutrition educators.



That sounds interesting.
What kind of resources are available?

Members get access to exclusive webinars, research publications, and networking events.



That's pretty cool!
How do I sign up?

It's easy! Just go to the Memberships page on the website, pick your membership type, and checkout. Make sure to put my name as your referral! Also, this promo ends 10/20 so the sooner you join, the better!



Thanks for the info! I'll definitely check it out. It sounds like a great opportunity.

Awesome! I'm excited to have you on board. Let me know if you need anything or have any questions along the way!

