SNEB Blog Submission Guidelines

SNEB Divisions and Committees are invited to contribute to the SNEB blog, which is regularly featured in the monthly eCommunicator newsletter and on social media. The SNEB blog is a platform to share knowledge, highlight innovative work, and explore issues shaping nutrition education and behavior. Our goal is to inform, inspire, and connect our community while advancing SNEB's mission.

Please submit draft blog posts to SNEB Communications Manager, Andrew de Bie, at adebie@sneb.org. SNEB reserves the right to edit articles for clarity, length, style, and consistency. SNEB determines publication timing.

1. Topics and Content

We welcome a variety of topics relevant to nutrition education and behavior, including:

- Research and evidence: Emerging findings and their implications for practice.
- Programs and best practices: Successful initiatives, teaching strategies, and lessons learned.
- Policy and advocacy: Developments affecting nutrition education and public health.
- SNEB community: Division activities, member achievements, collaborations, and resources.
- Emerging issues: New trends, technologies, and challenges affecting the field.

Posts should provide value to readers beyond simply promoting a product, service, or event.

2. Writing and Formatting

- Length: Aim for 500–1,000 words. Shorter posts are welcome when appropriate.
- Tone: Write in a friendly, professional, and conversational style.
- Audience: Consider readers with diverse backgrounds in nutrition education, research, and practice. Use plain language and explain technical terms when necessary.
- Takeaways: Explain why the topic matters and, when appropriate, offer practical insights readers can apply to their work.

3. Accuracy and Professional Responsibility

- Ensure factual claims are accurate and supported by credible evidence. Link to relevant research and resources when appropriate.

- Distinguish established evidence from personal opinions and emerging findings.
- Disclose relevant conflicts of interest and affiliations.
- Respect copyright, privacy, and research ethics requirements. Obtain necessary permissions for images and other materials.
- Use inclusive, respectful language that recognizes diverse communities and perspectives.

4. Author Information and Images

Please include:

- Author(s) name(s), credentials, and professional affiliation.
- A brief author(s) biography (50–100 words).
- Relevant links to research and/or resources.
- Headshot(s), if available.

5. Submission and Editorial Review

SNEB reviews submissions for relevance, accuracy, readability, and alignment with the Society's mission. Authors may be asked to revise their content before publication.

Submission does not guarantee publication. SNEB reserves the right to edit articles for clarity, length, style, and consistency. SNEB determines publication timing.

SNEB will publish no more than two posts to its blog each month.

Questions? Please contact SNEB Communications Manager, Andrew de Bie at adebie@sneb.org.